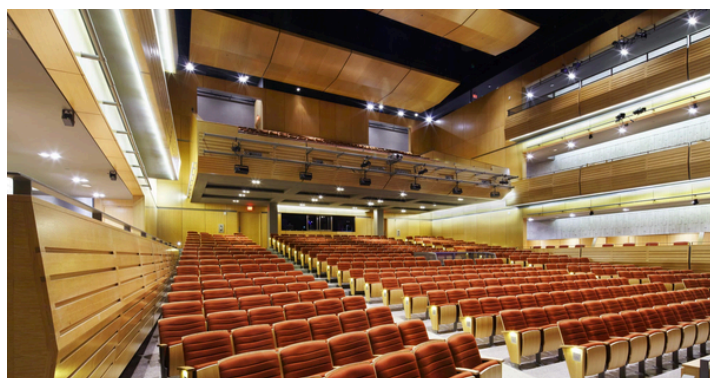
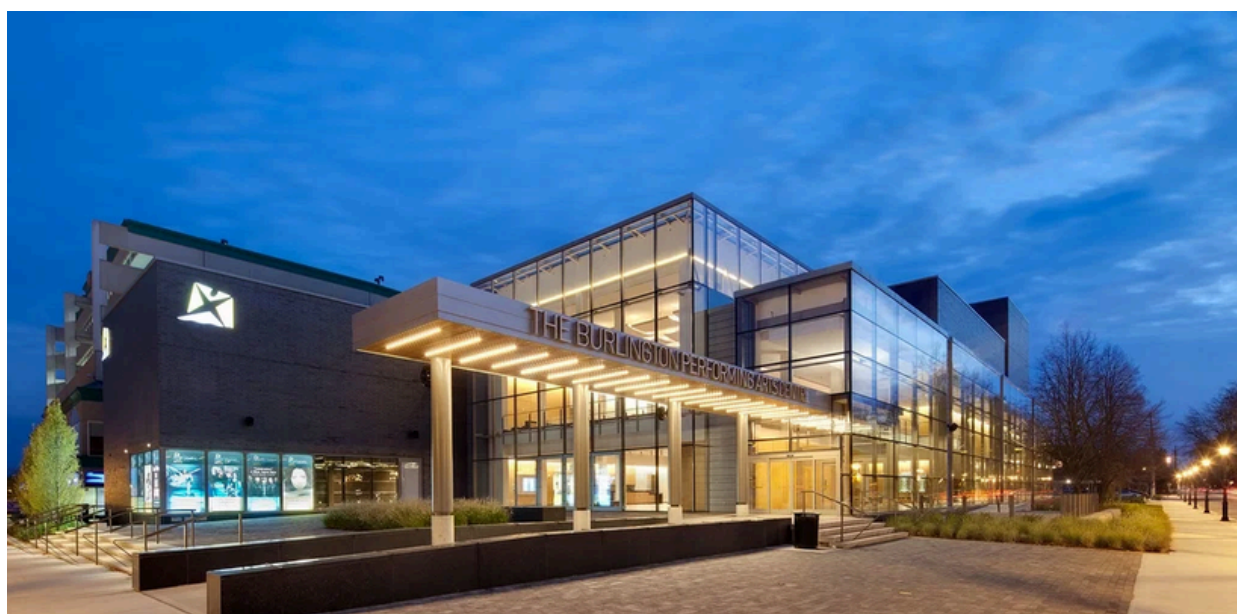




PARTNER PACKAGE

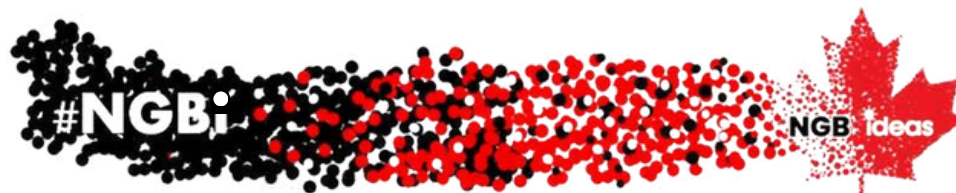


September 28 & 29
The Burlington Performing Arts Centre

440 Locust St, Burlington, Ontario L7S 1T7
burlingtonpac.ca

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MESSAGE FROM OUR BOARD OF DIRECTORS



KAREN VON ZITZEWITZ
CEO & Co-Founder, eyeCyou



TY SHATTUCK
Founder & Partner, Spatial Alchemists



JIM WILSON
Founder, NextGreatBigIdeas
Host: NGBi Podcasts

#NGBi is Canada's Life Sciences Summit and an annual networking event for the national community. It is an event where leaders, investors and industry suppliers connect with today's innovators and disruptors.

The theme of #NGBi26 focus is investment and our theme is "Getting to Yes." And instead of the traditional pitch format, we are flipping the script and asking investors take the stage to share what Next Great Big ideas are on their horizon, introduce a company in which they have invested, and walk the audience through why they said yes. That company then joins them on the stage to share how they prepared for their pitch and what the investment has meant for to their company. It is a behind-the-scenes look at what is driving investment in Canadian Life Sciences.

The life sciences sector in Canada is at a defining moment. Our entrepreneurial energy is strong, startup founders are building the next generation of companies shaping biology and medical innovation, but investment is frustratingly uneven. One of the goals of #NGBi is to provide community insight and be a catalyst for positive change.

Beyond the actual two-day Summit, we produce digital content year-round to help spur conversation and shine a light on leaders and innovators who are driving the community forward.

Becoming a partner of #NGBi means more than simply putting your logo on a lanyard. It signals to the national community that your organization is genuinely invested in the future of Canadian Life Sciences – and we look forward to having you join us!

We are very please to announce **Neil Fraser** is the Honorary Chair of #NGBi26!

Neil is an accomplished medical technology executive and health innovation policy advisor. His distinguished career has focused on bringing innovative technologies into the Canadian health system and as a trusted health policy advisor to federal and provincial governments, he has contributed to major advisory reports and been an active voice in Canada's leading policy forums.

Neil is the recipient of the CCHL Distinguished Leader award, an Ontario Health Ministry ACE award, and an active participant in health policy think-tanks including the CDHowe Institute, Canadian Chamber of Commerce, Conference Board of Canada and the Ontario Chamber of Commerce.





The 4th Annual NGBi Summit!

NextGreatBigIdeas is a national networking event for Canada's Life Sciences community that brings together disruptors, innovators, investors, leaders, academic researchers and industry suppliers for two days of networking and relationship building.

The #NGBiSummit has been designed as a cross-sector platform in order to help create opportunities for meaningful dialogue, collaboration, and visibility across the innovation lifecycle - from research to capital access and ultimately through to commercialization.

The annual #NGBi Summit features:

- National speakers and expert panels
- Curated networking experiences
- An exhibitor showcase representing the broader life sciences ecosystem

#NGBi attracts a diverse and senior audience, including:

- C-suite industry leaders
- Startup founders and growth-stage innovators
- Investors and commercialization teams
- Academic researchers and graduate students
- Ecosystem partners and service providers

By convening these voices in one sector-agnostic space, #NGBi strengthens national collaboration and reinforces Canada's position as a global leader in life sciences innovation.

Partnering with NGBi



BRAND RECOGNITION

- Showcase your commitment to advancing Canada's life sciences ecosystem and supporting innovation, research and commercialization
- Align your organization with today's startup founders who are tomorrow's leaders in the Canadian Life Sciences community
- Build meaningful brand exposure through integrated marketing opportunities including national social media campaigns and event recognition

POSITION

- Be – and be seen as being - an active participant in Canada's Life Sciences community
- Align your brand with innovation, commercialization, and national sector growth at a visible, leadership level.

CONNECT

- Identify new clients, partners, and collaborators
- Accelerate relationship-building with the founders and investors who are building the next generation of companies in the sector

AMPLIFY

- Gain exposure through the #NGBi marketing platform and on-site recognition
- Leverage opportunities for brand placement and digital amplification to extend your brand recognition beyond the #NGBiSummit.

Become a Community Partner



EVENT PROGRAM

- Recognition during opening and closing remarks
- Logo placement on main stage screens and event signage
- Opportunity to introduce a speaker or panel (tier dependent)



SOCIAL MEDIA

- Inclusion in email marketing
- Event signage and banners
- Dedicated spotlight on NextGreatBigIdeas.com



ON-SITE ENGAGEMENT

- Recognition at networking reception
- Complimentary tickets
- Access to curated attendee engagement opportunities



MARKETING AMPLIFICATION

- Logo placement on marketing materials
- Co-branded social media features
- Inclusion in pre- and post-event digital campaigns

Partnership Tiers

ENTITLEMENTS	TITLE SPONSOR \$40,000	PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000
Branding/Communications				
Website				
Presented by [Your Brand]" on all NGBi2026 branding and promotions	✓			
Inclusion in NGBi boilerplate	✓			
Brand visibility on website footer	✓			
Brand visibility on conference agenda webpage	✓			
Announcement of partnership on the news webpage	✓	✓		
Brand showcased on a dedicated landing webpage	✓	✓	✓	
Brand visibility on homepage and partner webpages	✓	✓	✓	✓
Referral collection during registration process	✓	✓	✓	✓
Social Media/Newsletter				
Logo inclusion in the header of all campaign newsletters	✓	✓		
Partner featured and amplified in social media campaign from May 2026-October 2026	✓	✓	✓	
Co-branded NGBi content provided for your social media and newsletters	✓	✓	✓	
Opportunity to submit content for NGBi's social media feed and newsletters	✓	✓	✓	
Logo inclusion on campaign posts and stories	✓	✓	✓	✓
Brand inclusion in post-conference celebration highlight reel	✓	✓	✓	✓
Half-page ad feature in NGBi newsletters (2K focused subs)	10	5	3	2
Logo added on all name badges	✓	✓	✓	✓
Featured mention during event programming	✓	✓	✓	
Featured social media posts thanking sponsors	20	15	10	5
Featured event signage and banners	✓	✓	✓	✓
Complimentary tickets to NGBi Summit 2026	40	20	15	10
Featured interview on NGBi content series (multi-platform)	✓	✓		
Featured full-page spotlight in NGBi newsletter	✓	✓		



Retail Partnership Packages

GROWTH SPONSOR

\$5,000

- Dedicated post on NextGreatBigideas.com
- 5 complimentary tickets to NGBi26
- 5 newsletter sponsorship mentions with graphic design
- Featured logo on NextGreatBigideas.com on Sponsor page
- Featured sponsor thank you at NGBi Summit
- Featured social media post thanking sponsor

IMPACT SPONSOR

\$2,000

- Dedicated post on NextGreatBigideas.com
- 2 complimentary tickets to NGBi26
- 2 newsletter sponsorship mentions with graphic design
- Featured logo on NextGreatBigideas.com Sponsor page
- Featured sponsor thank you at NGBi Summit
- Featured social media post thanking sponsor

COMMUNITY SPONSOR

\$1,000

- 1 complimentary ticket to NGBi26
- 1 newsletter sponsorship mention with graphic design
- Featured logo on NextGreatBigideas.com on Sponsor page
- Featured sponsor thank you at NGBi Summit
- Featured social media post thanking sponsor



Previous Participants



Contact Us



NEXT GREAT BIG IDEAS

Email

info@nextgreatbigideas

Website

www.nextgreatbigideas.com

Follow Us



The goal of the #NGBiSummit is to provide a national networking forum for Canada's Life Sciences community. #NGBi is a sector-agnostic event that brings together academic researchers, investors, industry suppliers and tomorrow's leaders to celebrate our successes and our community.

To learn more about the #NGBiSummit go to www.NextGreatBigIdeas.com.